

# Missouri DECA Scholarship Descriptions

2008



Missouri DECA provides scholarships for members with plans to continue the study of marketing, management, entrepreneurship, a related field of study, or Marketing Education at accredited two- and four-year institutions. Members must use the official Missouri DECA Scholarship Application, which is applicable to all Missouri DECA scholarships. Interested applicants should review the eligibility requirements for each scholarship and identify the one(s) for which they wish to be considered by checking the appropriate box(es) on the Missouri DECA Scholarship Application. **Applications are available from the Missouri DECA State Office or the Missouri DECA website and must be postmarked by March 1, 2008.** Scholarship recipients will be announced at the State CDC in March.

## **Lester B. Kesterson Scholarship**

**\$1000**

This scholarship honors former Missouri Director of Marketing and Cooperative Education and DECA State Advisor, Lester B. Kesterson. It is a one-time award granted to a graduating high school senior with plans to attend an accredited two- or four-year institution to continue his/her study of marketing, management, entrepreneurship, Marketing Education or a related field of study. Eligible applicants must be enrolled in a DESE approved Marketing Education or Cooperative Career Education program, must be an active member of DECA, and must attend the State CDC as a competitive events participant.

Funds for this award depend on contributions by individuals, interested business organizations, and fund raising activities of the Missouri Association of DECA. The amount of the award is \$1000. Up to three students may be selected annually to receive this award. The Lester B. Kesterson Scholarship is given on the basis of scholastic ability and leadership.

## **Kathryn Beich/Missouri DECA Scholarship**

**\$750**

This scholarship is provided by the Kathryn-Beich organization – a long-time partner with Missouri DECA. It is a one-time award granted to a graduating high school senior with plans to attend an accredited two- or four-year institution to continue his/her study of marketing, management, entrepreneurship, Marketing Education or a related field of study. Eligible applicants must be enrolled in a DESE approved Marketing Education or Cooperative Career Education program and must be an active member of a Missouri DECA chapter which has participated in a state-approved Kathryn-Beich fundraising project during this school year.

The amount of the scholarship award is \$750. One student will be selected annually to receive this award. The recipient does not have to be present at the State CDC in order to receive this award. The Kathryn-Beich/Missouri DECA Scholarship is granted on the basis of scholastic ability and leadership.

## **Jim Shelenhamer Memorial Scholarship**

**\$1000**

This scholarship is in memory of past Missouri DECA State President, Jim Shelenhamer. The Jim Shelenhamer Memorial Scholarship is awarded to a graduating high school senior who is a past or present Missouri State Action Team member seeking to continue his/her study of marketing, management, entrepreneurship, Marketing Education or a related field of study. The amount of the scholarship award is \$1000.

## **Hall of Fame Scholarship**

**\$1000**

The Hall of Fame Scholarship is awarded to a senior DECA member who has been enrolled in a DESE approved Marketing Education program and plans to pursue a career as a Marketing Education teacher-coordinator.

One student will be selected annually to receive this \$1000 award. The recipient does not have to be present at the State CDC. The Hall of Fame Scholarship is granted on the basis of commitment to the profession of Marketing Education, scholastic record, test scores, application and written recommendations.

**Missouri DECA President's Scholarship****\$1000**

This \$1000 scholarship is awarded to the current State President of Missouri DECA seeking to continue their education in the field of marketing, management, entrepreneurship, Marketing Education or a related field of study. The requirement is that the Missouri DECA State President completes a successful Program of Activities and represents Missouri DECA honorably.

**Bud Hartley Memorial Scholarship****\$1000**

This scholarship is in memory of past Missouri DECA Board President and chapter advisor, Bud Hartley. It is a \$1000 award given to a graduating high school senior who will attend an accredited two- or four-year institution to continue his/her study of marketing, management, entrepreneurship, Marketing Education or a related field of study. Eligible applicants must have successfully participated in the internship component of a DESE approved Marketing Education or Cooperative Career Education program and must be an active member of DECA.

**The Bud Hartley Memorial Scholarship has the following additional requirements:**

- ◆ The chapter advisor's letter of recommendation must describe how the nominee's participation in the internship component of the educational program has impacted the student.
- ◆ The student must furnish an essay on how involvement in DECA and the internship specifically has made a difference in their life.

**Mike Tines Memorial Scholarship****\$1000**

This scholarship is in memory of past Missouri DECA chapter advisor, Mike Tines. It is a \$1000 award given to a graduating high school senior who will attend an accredited two- or four-year institution to continue his/her study of marketing, management, entrepreneurship, Marketing Education or a related field of study. Eligible applicants must exemplify characteristics of a true team player with integrity based upon involvement in DECA and the DESE approved Marketing Education or Cooperative Career Education program.

**The Mike Tines Memorial Scholarship has the following additional requirements:**

- ◆ The chapter advisor's letter of recommendation must describe the nature of the nominee's participation in DECA and the educational program and how it has impacted the success of the chapter.
- ◆ The student must furnish an essay on what involvement in DECA and the educational program has taught them about teamwork and work ethic.

**Kent McDaniel Memorial Scholarship****\$1000**

This scholarship is in memory of past Missouri DECA Board President and chapter advisor, Kent McDaniel. It is a \$1000 award given to a graduating high school senior who will attend an accredited two- or four-year institution to continue his/her study of marketing, management, entrepreneurship, Marketing Education or a related field of study. Eligible applicants must be enrolled in a DESE approved Marketing Education or Cooperative Career Education program and must be an active member of DECA. The nominee should exemplify a student whose life has been positively affected as a result of their involvement in marketing and cooperative education and DECA.

**The Kent McDaniel Memorial Scholarship has the following additional requirements:**

- ◆ The chapter advisor's letter of recommendation must describe how the nominee has been impacted by membership in the organization.
- ◆ The student must furnish an essay on how involvement in DECA and the educational program has made a difference in their life.
- ◆ Only one application per Missouri DECA chapter may be submitted.